

SONGS FOR SYNC! WITH MUSIC SUPERVISOR BARRY COFFING

This is an exclusive opportunity to have your song(s) selected by Barry Coffing, hit songwriter, producer and CEO of Music Supervisor, Inc, which places hundreds of songs each year in films, TV, and advertising. Barry will personally listen to all songs submitted to his personal SongU listening page throughout this event and select songs that he would like to try to place in immediate or future sync licensing projects.

PLEASE READ THE ENTIRE FOLLOWING INSTRUCTIONS BEFORE SUBMITTING YOUR SONGS:

WHAT TO SUBMIT: Any style/genre. Prefer songs with vocals. No lyrics only. There is no limit to the number of songs you may submit using SongU credits.

LISTENING: Barry will listen to every song submitted. He will narrow the field down to his top "contenders." These songs will be entered into consideration for placements during and after the listening period. Note, there is no definitive guarantee that a contender song will be placed in a synch project.

HOW TO PITCH YOUR SONGS: Place your special event songs (MP3 and typed lyric) in your **Song Locker**. Next, in the **Activity>View Pitch Opportunities** area submit your song(s) from the drop-down menu. (New to SongU? You will be prompted to first watch a Do-It-Yourself video GEN 120 Pitching Orientation).

Highly recommended (but not mandatory) for all prior to pitching: Watch the transcript of a great live session Barry gave at SongU.com on December 8th, 2018 to find out more about how to write songs to pictures and information on what Barry is currently seeking.

Find it here: <https://www.songu.com/courses/onDemand/BUS501-MasterClassWritingSongsForFilmTV.mp4>

SONGS SUBMITTED HAVE TO BE CLEARED FOR SYNC LICENSING:

Following important guidelines (no exceptions):

- ❖ You must own both your master (recordings) and 100% of your synchronization (publishing). If you do not...
- ❖ Then, all master owners, co-writer(s) or co-publisher(s), must sign a licensing agreement as well.
- ❖ Songs must be CLEARED: meaning if you have paid musicians and/or singers including background vocalists, you must have a signed 'work for hire' OR RELEASE form for each person involved in making your recording so that they have no further claim to the song. Please note, the producer who produced your recording should be able to help you acquire a work-for-hire agreement or release, however in many cases there may be a fee involved particularly if the recording was purchased as a demo.
- ❖ Here is an example of a simple release form that can be modified provided by SongU instructor "professor Bob" Dellaposta: <http://www.songu.com/pitching/specialEventPitch-ReleaseformExample.pdf>
- ❖ Submissions must be MASTER/BROADCAST QUALITY recordings. Contenders may have to supply a mastered copy of both the song and an instrumental track.

RISING STAR AWARDS: Every song chosen as a contender will receive a special "Rising Star" award from SongU.com.

HOW WILL YOU FIND OUT IF YOU ARE A CONTENDER? Make sure your emails from SongU.com are not being sent to your junk or spam folder. You will receive an email from SongU.com when Barry has listened and made a decision letting you know if you are in the field of contenders for Film, TV, Media sync licensing placement.

BONUS PRIZE! The songwriter of one randomly-selected song that is submitted to this event will receive a coupon for \$150 OFF* a broadcast-quality demo for any of your songs from Pearl Snap Studios in Nashville, TN! *Only one prize awarded. Co-writers may request to split the prize and receive multiple coupons totaling \$150.

THE BIG REVEAL: There will be "Big Reveal" session in the SongU e-classroom scheduled after the final submission deadline. This session adds an important educational component to the event in which Barry will discuss his listening process, why certain songs caught his attention, and answer questions from the participants. During this session, you will be able to listen to the contender songs, and Barry will provide and update on the placements in progress. We will also reveal the randomly-generated winner of the \$150-valued prize toward a demo at Pearl Snap Studios! Keep an eye on the Highlights and Happenings area and the instructor-led course schedule after the song submission deadline for date of the live course **SPEC-420 The Big Reveal! Songs for Sync Special Event**. This session will be recorded and a transcript will be available on SongU.com.

RULES AND FOLLOW-UP: All writers submitting to this opportunity should first read and agree to the following terms for this special event: <https://www.songu.com/pitching/specialEventPitch-SongsForSynch.pdf>

You can read more about Barry Coffing and Music Supervisor, Inc. at their website <https://www.music supervisor.com>. You will be put in direct contact with Barry and his team to continue the follow-up and placement process.